

NCC Cable System Order

Order #	62533505
Syscode	8428
System Name	Spectrum/LaCrosse-Eau Claire DMA-WI Only
Market	La Crosse

AE	Evan Butcher
Sales Coordinator	Luke Graves
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+1 Nov17
-	

Flight Dates	05/14/18 - 05/27/18
Agency	Shorr, Johnson & Magnus
Advertiser	Tammy Baldwin for Senate

Client Code	WI-S
Product Code	60s
Est Code	5.15-5.21
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		05/14/18	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$5,428.00	
Commission		\$814.20	
Net Total		\$4,613.80	
Total Spots		80	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	5.14. New Order. Please review and confirm online, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BRVO	Cable RT	5/14/18	5/20/18	19:00	24:00		X	X	X	X	X	X	-	-	4	\$40.00	\$160.00	60	OOW 03/26/18-06/24/18
2	BRVO	Cable RT	5/21/18	5/27/18	19:00	24:00	X							-	-	1	\$40.00	\$40.00	60	OOW 03/26/18-06/24/18
3	CNN	Cable RT	5/14/18	5/20/18	05:00	09:00		X	X	X	X	X	X	-	-	3	\$58.00	\$174.00	60	OOW 03/26/18-06/24/18
4	CNN	Cable RT	5/14/18	5/20/18	09:00	16:00		X	X	X	X	X	X	-	-	5	\$52.00	\$260.00	60	OOW 03/26/18-06/24/18
5	CNN	Cable RT	5/21/18	5/27/18	09:00	16:00	X							-	-	1	\$52.00	\$52.00	60	OOW 03/26/18-06/24/18
6	CNN	Cable RT	5/14/18	5/20/18	16:00	19:00		X	X	X	X	X	X	-	-	3	\$80.00	\$240.00	60	OOW 03/26/18-06/24/18
7	CNN	Cable RT	5/14/18	5/20/18	19:00	24:00		X	X	X	X	X	X	-	-	5	\$100.00	\$500.00	60	OOW 03/26/18-06/24/18
8	CNN	Cable RT	5/21/18	5/27/18	19:00	24:00	X							-	-	1	\$100.00	\$100.00	60	OOW 03/26/18-06/24/18
9	ENT	Cable RT	5/14/18	5/20/18	19:00	24:00		X	X	X	X	X	X	-	-	4	\$18.00	\$72.00	60	OOW 03/26/18-06/24/18
10	ENT	Cable RT	5/21/18	5/27/18	19:00	24:00	X							-	-	1	\$18.00	\$18.00	60	OOW 03/26/18-06/24/18
11	ESPN	Cable RT	5/14/18	5/20/18	19:00	24:00		X	X	X	X	X	X	-	-	3	\$130.00	\$390.00	60	OOW 03/26/18-06/24/18
12	ESPN	Cable RT	5/21/18	5/27/18	19:00	24:00	X							-	-	1	\$130.00	\$130.00	60	OOW 03/26/18-06/24/18
13	FOOD	Cable RT	5/14/18	5/20/18	19:00	24:00		X	X	X	X	X	X	-	-	3	\$72.00	\$216.00	60	OOW 03/26/18-06/24/18
14	FOOD	Cable RT	5/21/18	5/27/18	19:00	24:00	X							-	-	1	\$72.00	\$72.00	60	OOW 03/26/18-06/24/18
15	FXNC	Cable RT	5/14/18	5/20/18	05:00	09:00		X	X	X	X	X	X	-	-	1	\$78.00	\$78.00	60	OOW 03/26/18-06/24/18
16	FXNC	Cable RT	5/14/18	5/20/18	09:00	16:00		X	X	X	X	X	X	-	-	1	\$70.00	\$70.00	60	OOW 03/26/18-06/24/18
17	FXNC	Cable RT	5/21/18	5/27/18	09:00	16:00	X							-	-	1	\$70.00	\$70.00	60	OOW 03/26/18-06/24/18
18	FXNC	Cable RT	5/14/18	5/20/18	19:00	24:00		X	X	X	X	X	X	-	-	1	\$130.00	\$130.00	60	OOW 03/26/18-06/24/18
19	HGTV	Cable RT	5/14/18	5/20/18	19:00	24:00		X	X	X	X	X	X	-	-	3	\$130.00	\$390.00	60	OOW 03/26/18-06/24/18
20	HGTV	Cable RT	5/21/18	5/27/18	19:00	24:00	X							-	-	1	\$130.00	\$130.00	60	OOW 03/26/18-06/24/18
21	LIF	Cable RT	5/14/18	5/20/18	19:00	24:00		X	X	X	X	X	X	-	-	3	\$54.00	\$162.00	60	OOW 03/26/18-06/24/18

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Advertiser	Tammy Baldwin for Senate

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22	MNBC	Cable RT	5/14/18	5/20/18	05:00	09:00		X	X	X	X	X	X	-	-	4	\$42.00	\$168.00	60	OOW 03/26/18-06/24/18
23	MNBC	Cable RT	5/21/18	5/27/18	05:00	09:00	X							-	-	1	\$42.00	\$42.00	60	OOW 03/26/18-06/24/18
24	MNBC	Cable RT	5/14/18	5/20/18	09:00	16:00		X	X	X	X	X	X	-	-	5	\$38.00	\$190.00	60	OOW 03/26/18-06/24/18
25	MNBC	Cable RT	5/21/18	5/27/18	09:00	16:00	X							-	-	1	\$38.00	\$38.00	60	OOW 03/26/18-06/24/18
26	MNBC	Cable RT	5/14/18	5/20/18	19:00	24:00		X	X	X	X	X	X	-	-	5	\$68.00	\$340.00	60	OOW 03/26/18-06/24/18
27	MNBC	Cable RT	5/21/18	5/27/18	19:00	24:00	X							-	-	1	\$68.00	\$68.00	60	OOW 03/26/18-06/24/18
28	TBSC	Cable RT	5/14/18	5/20/18	19:00	24:00		X	X	X	X	X	X	-	-	3	\$98.00	\$294.00	60	OOW 03/26/18-06/24/18
29	TBSC	Cable RT	5/21/18	5/27/18	19:00	24:00	X							-	-	1	\$98.00	\$98.00	60	OOW 03/26/18-06/24/18
30	TLC	Cable RT	5/14/18	5/20/18	19:00	24:00		X	X	X	X	X	X	-	-	3	\$36.00	\$108.00	60	OOW 03/26/18-06/24/18
31	TLC	Cable RT	5/21/18	5/27/18	19:00	24:00	X							-	-	1	\$36.00	\$36.00	60	OOW 03/26/18-06/24/18
32	TNT	Cable RT	5/14/18	5/20/18	19:00	24:00		X	X	X	X	X	X	-	-	3	\$68.00	\$204.00	60	OOW 03/26/18-06/24/18
33	TNT	Cable RT	5/21/18	5/27/18	19:00	24:00	X							-	-	1	\$68.00	\$68.00	60	OOW 03/26/18-06/24/18
34	USA	Cable RT	5/14/18	5/20/18	19:00	24:00		X	X	X	X	X	X	-	-	3	\$80.00	\$240.00	60	OOW 03/26/18-06/24/18

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Office	Washington	Product Name		Total Spots	80
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+1 Nov17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
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35	USA	Cable RT	5/21/18	5/27/18	19:00	24:00	X							-	-	1	\$80.00	\$80.00	60	OOW 03/26/18-06/24/18

	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	Total
SPOTS	80	0	0	0	0	0	0	0	0	0	0	0	80
AMT	\$5,428.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,428.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 05/14/18

62533505 | La Crosse | Spectrum/LaCrosse-Eau Claire DMA-WI Only | 8428 |